



Metropolitan Milwaukee Technology Zone

Strengths

Geographic Location: The region is less than one day's drive from several major Midwestern cities. Its location near the Illinois border has helped attract businesses and residents from Illinois.

Transportation: The region is served by Interstate and state highways, rail freight and commuter rail service. There is access to several major airports, including Milwaukee's Mitchell International and Chicago's O'Hare.

Manufacturing Base: The area is home to some of the world's leading manufacturers, which has led to the development of a skilled and dedicated workforce.

Research Facilities: The region contains several university and college systems, as well as Techstar, a joint effort between the Metropolitan Milwaukee Association of Commerce and the Medical College of Wisconsin, University of Wisconsin-Milwaukee, Marquette University, Milwaukee School of Engineering and University of Wisconsin-Parkside.

Educational Institutions: Milwaukee Metro Area is home to numerous institutions of higher learning: Alverno College, Cardinal Stritch College, Carroll College, Concordia University, Marquette University, Medical College of Wisconsin, Milwaukee Institute of Art & Design, Milwaukee School of Engineering, Mount Mary College, University of Wisconsin-Milwaukee, Wisconsin Lutheran College, UW-Washington County, UW-Waukesha County, Milwaukee Area Technical College, Moraine Park Technical College, and Waukesha County Technical College.

Infrastructure: The region has paved the way for transporting voice, fax and digital signals electronically. Fiber optic cable is woven throughout the region's infrastructure. Local markets for long-distance and local telephone service are highly competitive and the telecommunications gross receipts tax is being phased out.

Clusters

These high-technology clusters have been identified in the Metropolitan Milwaukee Technology Zone:

- Machinery Manufacturing/Automation
- Business Services/Supply-Chain Management
- Health Care
- Printing
- Biomedical Technology/Informatics
- Finance/Insurance
- Information Technology/Data Processing

Contact

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